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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

MS GOP: Bryant for Gov., Barbour or Huckabee for Pres.

Raleigh, N.C. – Mississippi Lieutenant Governor Phil Bryant is certainly the favorite to get his party’s nomination to succeed Haley Barbour at the helm of the state. As last week’s PPP release showed, Bryant would also be a shoo-in come November. Bryant has almost two-thirds (63%) of Republican primary voters’ support, with only one other candidate, businessman Dave Dennis, in double digits (14%). Retired General Hudson Holliday gets a mere 2%, with perennial candidate James Broadwater at only 1% and businessman Ron Williams with almost no support. 20% are undecided, but unless a seismic shift occurs, that will not impact Bryant’s chances in the primary only four months away.

If Barbour makes a bid for the White House, he would have home-state support. His 37% in an eight-candidate field puts him at almost a 2:1 advantage over the next contender, neighboring Arkansas’ Mike Huckabee, who earns 19%. Newt Gingrich and Sarah Palin each get 10%, with Mitt Romney back at 6%, Michele Bachmann at 5%, Tim Pawlenty at 3%, and Ron Paul at 2%, with 9% undecided or preferring someone else.

Without Barbour in the race, Huckabee gets most of Barbour’s supporters, jumping up to 35%, followed by Palin’s 20%, Gingrich’s 18%, and Romney still way behind at 8%, and the others pretty much running in place. Romney has typically done poorly in Southern-state primary matchups in recent PPP polls, but this is his worst performance yet.

46% of these hardcore Republican voters believe interracial marriage should be illegal, while 40% think it should be legal. With Barbour included, Huckabee gets more support (22%) from the former than the latter (15%), as does Palin (13-6). The support for Bachmann (10-2), Gingrich (13-8), and Pawlenty (4-1) works the opposite way.

Voters are very satisfied with their junior Senator Roger Wicker. 72% see his views as being “about right.” But as is the case in many states, PPP finds that if given a choice between even the most strident right-winger and a generic “more conservative challenger” in the primary, voters would prefer or nearly favor the latter. Here, voters are split, 40-39 in favor of Wicker. His bid for renomination will likely be uncontested, but this is an interesting gauge of voters’ mood.

PPP surveyed 400 usual Mississippi Republican primary voters from March 24th to 27th. The survey’s margin of error is +/-4.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.



Mississippi Survey Results

Q1 Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable..... 58%
Unfavorable 24%
Not sure 19%

Q2 Do you have a favorable or unfavorable opinion of Mike Huckabee?

Favorable..... 74%
Unfavorable 13%
Not sure 13%

Q3 Do you have a favorable or unfavorable opinion of Sarah Palin?

Favorable..... 70%
Unfavorable 21%
Not sure 8%

Q4 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 48%
Unfavorable 36%
Not sure 17%

Q5 Do you approve or disapprove of Governor Haley Barbour's job performance?

Approve 85%
Disapprove..... 10%
Not sure 5%

Q6 Do you have a favorable or unfavorable opinion of Phil Bryant?

Favorable..... 50%
Unfavorable 13%
Not sure 37%

Q7 Do you have a favorable or unfavorable opinion of Dave Dennis?

Favorable..... 12%
Unfavorable 16%
Not sure 72%

Q8 Do you have a favorable or unfavorable opinion of Hudson Holliday?

Favorable..... 7%
Unfavorable 18%
Not sure 76%

Q9 The Republican candidates for Governor are James Broadwater, Phil Bryant, Dave Dennis, Hudson Holliday, and Ron Williams. If the election was today, who would you vote for?

James Broadwater..... 1%
Phil Bryant 63%
Dave Dennis 14%
Hudson Holliday..... 2%
Ron Williams..... 0%
Someone else/Undecided..... 20%





Q10 If the Republican candidates for President next year were Michele Bachmann, Haley Barbour, Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, Tim Pawlenty, and Mitt Romney who would you vote for?

<i>Michele Bachmann</i>	5%
<i>Haley Barbour</i>	37%
<i>Newt Gingrich</i>	10%
<i>Mike Huckabee</i>	19%
<i>Sarah Palin</i>	10%
<i>Ron Paul</i>	2%
<i>Tim Pawlenty</i>	3%
<i>Mitt Romney</i>	6%
<i>Someone else/Undecided</i>	9%

Q11 If Haley Barbour didn't run for President and the candidates next year were just Michele Bachmann, Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, Tim Pawlenty, and Mitt Romney who would you vote for?

<i>Michele Bachmann</i>	5%
<i>Newt Gingrich</i>	18%
<i>Mike Huckabee</i>	35%
<i>Sarah Palin</i>	20%
<i>Ron Paul</i>	4%
<i>Tim Pawlenty</i>	3%
<i>Mitt Romney</i>	8%
<i>Someone else/Undecided</i>	8%

Q12 Do you think Roger Wicker is too liberal, too conservative, or about right?

<i>Too liberal</i>	9%
<i>Too conservative</i>	4%
<i>About right</i>	72%
<i>Not sure</i>	15%

Q13 If the Republican primary for Senate next year was between Roger Wicker and a more conservative challenger, who would you vote for?

<i>Roger Wicker</i>	40%
<i>More conservative challenger</i>	39%
<i>Not sure</i>	21%

Q14 Do you think interracial marriage should be legal or illegal?

<i>Legal</i>	40%
<i>Illegal</i>	46%
<i>Not sure</i>	14%

Q15 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	4%
<i>Somewhat liberal</i>	4%
<i>Moderate</i>	17%
<i>Somewhat conservative</i>	36%
<i>Very conservative</i>	40%

Q16 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	47%
<i>Man</i>	53%

Q17 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	12%
<i>30 to 45</i>	20%
<i>46 to 65</i>	36%
<i>Older than 65</i>	32%





Crosstabs

	Base	Interracial Marriage		
		Legal	Illegal	Not sure
Gingrich Favorability				
Favorable	58%	60%	56%	56%
Unfavorable	24%	25%	24%	19%
Not sure	19%	15%	20%	25%

	Base	Interracial Marriage		
		Legal	Illegal	Not sure
Huckabee Favorability				
Favorable	74%	73%	73%	78%
Unfavorable	13%	12%	16%	10%
Not sure	13%	15%	11%	12%

	Base	Interracial Marriage		
		Legal	Illegal	Not sure
Palin Favorability				
Favorable	70%	64%	74%	79%
Unfavorable	21%	26%	19%	16%
Not sure	8%	10%	8%	5%

	Base	Interracial Marriage		
		Legal	Illegal	Not sure
Romney Favorability				
Favorable	48%	53%	44%	47%
Unfavorable	36%	30%	40%	38%
Not sure	16%	17%	16%	16%





Crosstabs

	Base	Interracial Marriage		
		Legal	Illegal	Not sure
Barbour Approval				
Approve	85%	87%	79%	96%
Disapprove	10%	9%	14%	1%
Not sure	5%	4%	6%	2%

	Base	Interracial Marriage		
		Legal	Illegal	Not sure
Bryant Favorability				
Favorable	50%	51%	52%	43%
Unfavorable	13%	13%	15%	8%
Not sure	37%	37%	33%	49%

	Base	Interracial Marriage		
		Legal	Illegal	Not sure
Dennis Favorability				
Favorable	12%	10%	14%	13%
Unfavorable	16%	17%	18%	4%
Not sure	72%	73%	68%	83%

	Base	Interracial Marriage		
		Legal	Illegal	Not sure
Holliday Favorability				
Favorable	7%	6%	9%	4%
Unfavorable	18%	19%	20%	8%
Not sure	76%	76%	71%	89%





Crosstabs

	Base	Interracial Marriage		
		Legal	Illegal	Not sure
2011 GOP Gov Primary				
James Broadwater	1%	0%	2%	-
Phil Bryant	63%	61%	68%	52%
Dave Dennis	13%	10%	13%	24%
Hudson Holliday	2%	2%	3%	2%
Someone else/Undecided	20%	26%	15%	21%

	Base	Interracial Marriage		
		Legal	Illegal	Not sure
2012 GOP Pres Primary				
Michele Bachmann	5%	10%	2%	-
Haley Barbour	37%	38%	37%	35%
Newt Gingrich	10%	13%	8%	10%
Mike Huckabee	19%	15%	22%	23%
Sarah Palin	10%	6%	13%	8%
Ron Paul	2%	2%	1%	7%
Tim Pawlenty	3%	4%	1%	5%
Mitt Romney	6%	5%	7%	2%
Someone else/Undecided	9%	9%	7%	11%

	Base	Interracial Marriage		
		Legal	Illegal	Not sure
2012 GOP Pres Primary w/o Barbour				
Michele Bachmann	5%	10%	2%	-
Newt Gingrich	18%	17%	21%	12%
Mike Huckabee	35%	34%	33%	42%
Sarah Palin	20%	12%	27%	20%
Ron Paul	4%	5%	2%	7%
Tim Pawlenty	3%	4%	1%	5%
Mitt Romney	8%	8%	8%	4%
Someone else/Undecided	8%	10%	6%	10%

	Base	Interracial Marriage		
		Legal	Illegal	Not sure
Wicker Ideology				
Too liberal	9%	10%	10%	3%
Too conservative	4%	4%	4%	-
About right	72%	70%	72%	79%
Not sure	15%	15%	14%	18%





Crosstabs

	Base	Interracial Marriage		
		Legal	Illegal	Not sure
Wicker vs. Con Challenger				
Roger Wicker	40%	39%	41%	41%
More conservative challenger	39%	41%	38%	34%
Not sure	21%	20%	20%	24%

	Base	Interracial Marriage		
		Legal	Illegal	Not sure
Interracial Marriage				
Legal	40%	100%	-	-
Illegal	46%	-	100%	-
Not sure	14%	-	-	100%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gingrich Favorability						
Favorable	58%	37%	49%	45%	53%	70%
Unfavorable	24%	38%	47%	32%	24%	16%
Not sure	19%	25%	4%	23%	24%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Huckabee Favorability						
Favorable	74%	71%	80%	53%	75%	80%
Unfavorable	13%	17%	4%	26%	13%	9%
Not sure	13%	12%	15%	22%	12%	11%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Palin Favorability						
Favorable	70%	79%	64%	64%	68%	75%
Unfavorable	21%	5%	21%	34%	22%	17%
Not sure	8%	17%	15%	2%	10%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	48%	62%	27%	38%	56%	45%
Unfavorable	36%	38%	48%	36%	25%	43%
Not sure	17%	-	25%	27%	18%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Barbour Approval						
Approve	85%	88%	86%	70%	89%	88%
Disapprove	10%	12%	10%	21%	7%	9%
Not sure	5%	-	4%	9%	4%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bryant Favorability						
Favorable	50%	33%	54%	43%	50%	54%
Unfavorable	13%	29%	19%	24%	13%	6%
Not sure	37%	38%	28%	33%	37%	39%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dennis Favorability						
Favorable	12%	12%	14%	5%	13%	15%
Unfavorable	16%	18%	14%	22%	15%	14%
Not sure	72%	70%	71%	73%	72%	72%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Holliday Favorability						
Favorable	7%	-	14%	7%	7%	6%
Unfavorable	18%	26%	19%	16%	19%	16%
Not sure	76%	74%	67%	77%	74%	78%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2011 GOP Gov Primary						
James Broadwater	1%	5%	-	1%	-	2%
Phil Bryant	63%	54%	71%	53%	66%	64%
Dave Dennis	14%	29%	10%	15%	13%	12%
Hudson Holliday	2%	-	-	3%	2%	3%
Someone else/Undecided	20%	12%	19%	28%	19%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary						
Michele Bachmann	5%	5%	-	1%	1%	10%
Haley Barbour	37%	57%	48%	47%	37%	30%
Newt Gingrich	10%	17%	-	11%	12%	9%
Mike Huckabee	19%	5%	29%	13%	18%	23%
Sarah Palin	10%	12%	4%	15%	12%	6%
Ron Paul	2%	-	-	-	3%	3%
Tim Pawlenty	3%	-	4%	-	1%	5%
Mitt Romney	6%	5%	11%	3%	8%	5%
Someone else/Undecided	9%	-	4%	9%	9%	9%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary w/o Barbour						
Michele Bachmann	5%	-	-	-	3%	10%
Newt Gingrich	18%	38%	17%	21%	19%	14%
Mike Huckabee	35%	34%	45%	30%	33%	37%
Sarah Palin	20%	23%	19%	32%	21%	14%
Ron Paul	4%	-	4%	-	5%	5%
Tim Pawlenty	3%	-	-	-	1%	6%
Mitt Romney	8%	5%	11%	8%	10%	6%
Someone else/Undecided	8%	-	4%	9%	8%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Wicker Ideology						
Too liberal	9%	17%	9%	10%	4%	13%
Too conservative	4%	25%	9%	6%	2%	1%
About right	72%	42%	74%	69%	76%	73%
Not sure	15%	17%	9%	15%	18%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Wicker vs. Con Challenger						
Roger Wicker	40%	14%	88%	42%	49%	29%
More conservative challenger	39%	73%	8%	25%	24%	58%
Not sure	21%	14%	4%	33%	27%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Interracial Marriage						
Legal	40%	33%	17%	37%	45%	40%
Illegal	46%	55%	71%	48%	42%	45%
Not sure	14%	12%	12%	14%	13%	15%





Crosstabs

	Base	Gender	
		Woman	Man
Gingrich Favorability			
Favorable	58%	53%	62%
Unfavorable	24%	24%	23%
Not sure	19%	23%	15%

	Base	Gender	
		Woman	Man
Huckabee Favorability			
Favorable	74%	78%	70%
Unfavorable	13%	8%	18%
Not sure	13%	14%	12%

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	70%	69%	72%
Unfavorable	21%	21%	22%
Not sure	8%	10%	6%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	48%	54%	42%
Unfavorable	36%	28%	43%
Not sure	17%	18%	15%





Crosstabs

	Base	Gender	
		Woman	Man
Barbour Approval			
Approve	85%	84%	86%
Disapprove	10%	12%	9%
Not sure	5%	4%	5%

	Base	Gender	
		Woman	Man
Bryant Favorability			
Favorable	50%	49%	51%
Unfavorable	13%	10%	16%
Not sure	37%	41%	33%

	Base	Gender	
		Woman	Man
Dennis Favorability			
Favorable	12%	11%	14%
Unfavorable	16%	14%	17%
Not sure	72%	75%	69%

	Base	Gender	
		Woman	Man
Holliday Favorability			
Favorable	7%	6%	8%
Unfavorable	18%	15%	20%
Not sure	76%	79%	72%





Crosstabs

	Base	Gender	
		Woman	Man
2011 GOP Gov Primary			
James Broadwater	1%	0%	2%
Phil Bryant	63%	59%	66%
Dave Dennis	14%	18%	10%
Hudson Holliday	2%	2%	3%
Someone else/Undecided	20%	22%	19%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary			
Michele Bachmann	5%	3%	6%
Haley Barbour	37%	38%	37%
Newt Gingrich	10%	10%	10%
Mike Huckabee	19%	23%	16%
Sarah Palin	10%	8%	11%
Ron Paul	2%	1%	3%
Tim Pawlenty	3%	2%	3%
Mitt Romney	6%	6%	5%
Someone else/Undecided	9%	9%	9%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary w/o Barbour			
Michele Bachmann	5%	3%	7%
Newt Gingrich	18%	17%	19%
Mike Huckabee	35%	45%	25%
Sarah Palin	20%	15%	24%
Ron Paul	4%	3%	5%
Tim Pawlenty	3%	2%	3%
Mitt Romney	8%	8%	8%
Someone else/Undecided	8%	7%	9%

	Base	Gender	
		Woman	Man
Wicker Ideology			
Too liberal	9%	6%	12%
Too conservative	4%	3%	4%
About right	72%	74%	70%
Not sure	15%	17%	14%





Crosstabs

	Base	Gender	
		Woman	Man
Wicker vs. Con Challenger			
Roger Wicker	40%	42%	38%
More conservative challenger	39%	32%	45%
Not sure	21%	26%	16%

	Base	Gender	
		Woman	Man
Interracial Marriage			
Legal	40%	45%	36%
Illegal	46%	39%	52%
Not sure	14%	16%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	58%	38%	57%	59%	63%
Unfavorable	24%	23%	30%	23%	21%
Not sure	19%	38%	13%	19%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Huckabee Favorability					
Favorable	74%	65%	65%	76%	79%
Unfavorable	13%	19%	13%	14%	11%
Not sure	13%	15%	23%	10%	10%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	70%	77%	70%	73%	66%
Unfavorable	21%	12%	23%	22%	24%
Not sure	8%	12%	8%	5%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	48%	38%	50%	51%	47%
Unfavorable	36%	50%	28%	36%	35%
Not sure	17%	12%	23%	14%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Barbour Approval					
Approve	85%	73%	85%	87%	87%
Disapprove	10%	15%	15%	9%	7%
Not sure	5%	12%	-	4%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bryant Favorability					
Favorable	50%	31%	63%	49%	51%
Unfavorable	13%	15%	13%	13%	12%
Not sure	37%	54%	25%	38%	37%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dennis Favorability					
Favorable	12%	15%	13%	14%	9%
Unfavorable	16%	8%	18%	16%	17%
Not sure	72%	77%	70%	69%	74%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Holliday Favorability					
Favorable	7%	8%	5%	8%	7%
Unfavorable	18%	15%	23%	17%	16%
Not sure	76%	77%	73%	75%	77%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2011 GOP Gov Primary					
James Broadwater	1%	-	3%	1%	1%
Phil Bryant	63%	69%	63%	55%	68%
Dave Dennis	14%	19%	10%	16%	11%
Hudson Holliday	2%	-	3%	4%	1%
Someone else/Undecided	20%	12%	23%	23%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary					
Michele Bachmann	5%	4%	8%	3%	5%
Haley Barbour	37%	50%	43%	31%	36%
Newt Gingrich	10%	4%	8%	9%	15%
Mike Huckabee	19%	15%	15%	27%	15%
Sarah Palin	10%	15%	10%	8%	9%
Ron Paul	2%	4%	3%	2%	1%
Tim Pawlenty	3%	-	5%	3%	2%
Mitt Romney	6%	8%	-	7%	7%
Someone else/Undecided	9%	-	10%	10%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary w/o Barbour					
Michele Bachmann	5%	8%	10%	4%	2%
Newt Gingrich	18%	8%	20%	13%	26%
Mike Huckabee	35%	42%	33%	37%	30%
Sarah Palin	20%	31%	18%	21%	16%
Ron Paul	4%	4%	3%	6%	3%
Tim Pawlenty	3%	-	5%	3%	1%
Mitt Romney	8%	8%	-	8%	13%
Someone else/Undecided	8%	-	13%	8%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Wicker Ideology					
Too liberal	9%	4%	13%	8%	10%
Too conservative	4%	8%	-	5%	3%
About right	72%	65%	70%	73%	75%
Not sure	15%	23%	18%	14%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Wicker vs. Con Challenger					
Roger Wicker	40%	19%	30%	43%	51%
More conservative challenger	39%	46%	55%	38%	28%
Not sure	21%	35%	15%	19%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Interracial Marriage					
Legal	40%	31%	48%	49%	30%
Illegal	46%	54%	38%	39%	56%
Not sure	14%	15%	15%	12%	14%

